



VICTORIA VERHEY

With over thirty years of experience, Victoria Verhey is considered a leader in strategic communications consulting. Working with Fortune 1000 clients, she provides strategic communications solutions which emphasize the power and pivotal role audience-focused, consistent and credible communications play in business today.

As a Principal and Co-Founder of The Complete Approach LLC, Victoria has established industry “best practices” to ensure that the communications lead by executives, managers and individual contributors drive business results. She does this by specializing and supporting two significant developmental areas, individual coaching and organizational change planning and implementation.

The Complete Approach Methodology was created to provide communication strategies, processes and skill development that supports the successful planning, execution and sustainability of all business-critical information.

Victoria has consulted with and coached leaders at a number of corporations including:

Adobe Systems	Microsoft
Bank of America	Oracle
Blue Cross Blue Shield Association	PNC Bank
Cisco Systems, Inc.	Procter & Gamble
Charles Schwab, Inc.	Synopsys, Inc
Consumer Bankers Association	TD Ameritrade
Facebook	US Bank
Federal Reserve Bank of Cleveland	Walmart
Genentech	Wells Fargo Bank
JP Morgan Chase	Yahoo! Inc.

Victoria speaks regularly on the power of face-to-face and virtual communications, what components are necessary to build audience understanding and engagement towards organizational messages and the crucial need for strong, sound and credible communications.

Additionally, she provides consulting and executive coaching to those in leadership roles focusing on the impact strategic communications can have on their organizational presence and the demonstration of their business maturity.

Prior to having her own consulting practice, Victoria developed, managed and grew strategic communication consulting practices for Lahaderne Communications, Decker Communications, Provant, Inc. and Novations Group.

References provided upon request.