

# The Complete Approach®

## Development Framework and Recommended Curriculum

<b>New Hire</b>  Building <b>NEW</b> Capabilities	<b>Individual Contributor</b>  Building <b>PROFESSIONAL and TECHNICAL</b> Capabilities	<b>Manager</b>  Building <b>LOCAL and FUNCTIONAL</b> Leadership Capabilities	<b>Leader</b>  Building <b>ORGANIZATION</b> Leadership Capabilities		
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block;"> <b>Efficient Business Communications</b> </div>		<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block;"> <b>Strategic Communications</b> </div>		<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block;"> <b>Strategic Change Communications</b> </div>	
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block; width: 100%;"> <b>Strategic Communications for Sales and Marketing Professionals</b> </div>					
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block; width: 100%;"> <b>Strategic Communications for Technical Professionals</b> </div>					
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block; width: 80%; margin: 0 auto;"> <b>Having Your Voice</b> </div>					
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block; width: 70%; margin: 0 auto;"> <b>Strategic Presentations</b> </div>					
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block; width: 100%;"> <b>One-on-One Development and Coaching</b> </div>					
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block; width: 100%;"> <b>Consulting Services</b> </div>					
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; display: inline-block; width: 100%;"> <b>Additional Services</b> </div>					